We have 3 key strategies for accelerating growth

Each designed to efficiently generate more connectivity customers which will in turn drive sales of our other products.

KEY STRATEGY 1 BUSINESS	KEY STRATEGY 2 RESIDENTIAL	KEY STRATEGY 3 NETWORK
Connected Building deployments	**Large-scale residential deployments**	**Fibre network deployments**

On top of these growth strategies, other commercialised aspects of the company such as our property, engineering and software services will continue to grow and operate with their own micro-models.

we fibre

OUR MISSION

Perfect Home & Business Internet.

Try us out commitment free

Our own fibre network can operate alongside your current broadband service so why not try us for free for **90 days**

If you're not blown away by our **1,000Mbps** speeds, you can leave us free of charge - no hard feelings!

OUR VALUE PROPOSITION

Connecting homes and businesses all over Britain with ultrafast, full fibre internet services. Installed and working from day one. No waiting, no engineers, no contracts, no hassle.

Any problems or help needed, contact our friendly service desk through our chat or a simple telephone call. We answer all calls in under 30 seconds.
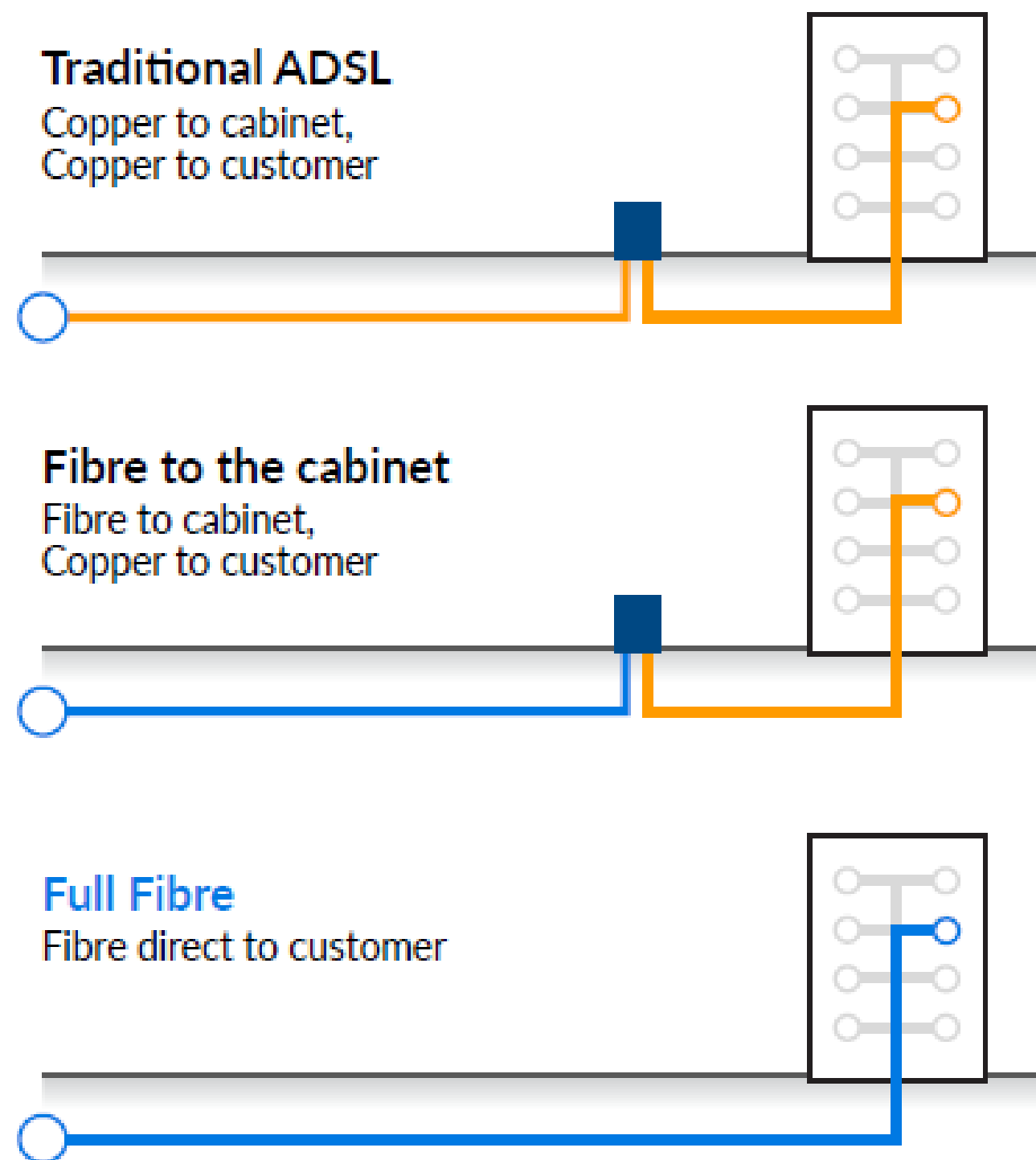
we promise 🚀

Full-fibre connections use fibre all the way to the customer

Traditional ADSL
Copper to cabinet,
Copper to customer

Fibre to the cabinet
Fibre to cabinet,
Copper to customer

Full Fibre
Fibre direct to customer

Full-stack means having the capability to do everything from digging ducts, to offering end user services.

End user internet & other services

Building network infrastructure

Dark fibre network planning & mangement

Duct digging & construction

we promise

Register your interest at **wefibre.com**
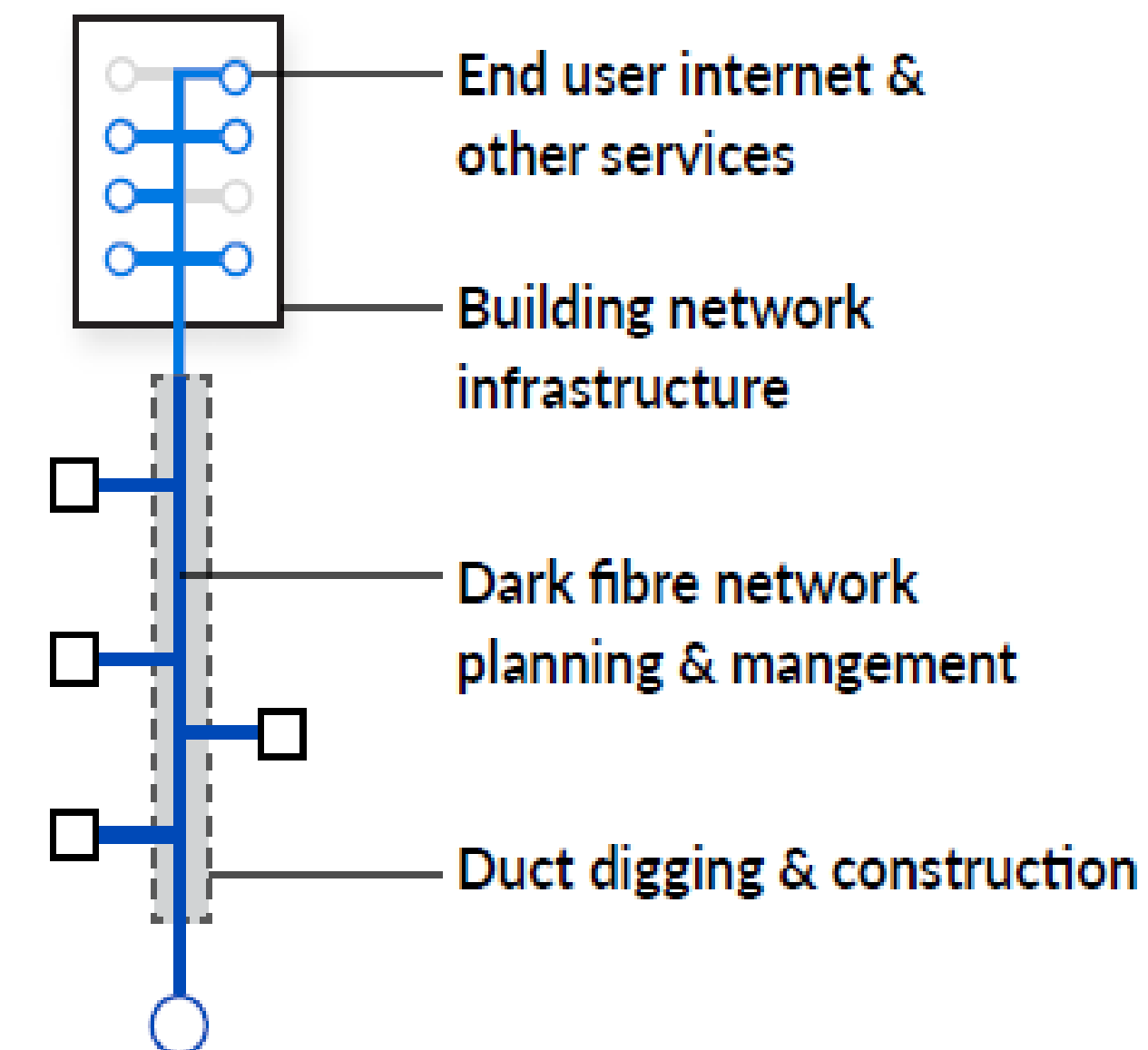
Our Network.

We have five national datacentres, all our local networks connect back to these through local exchanges in your area.
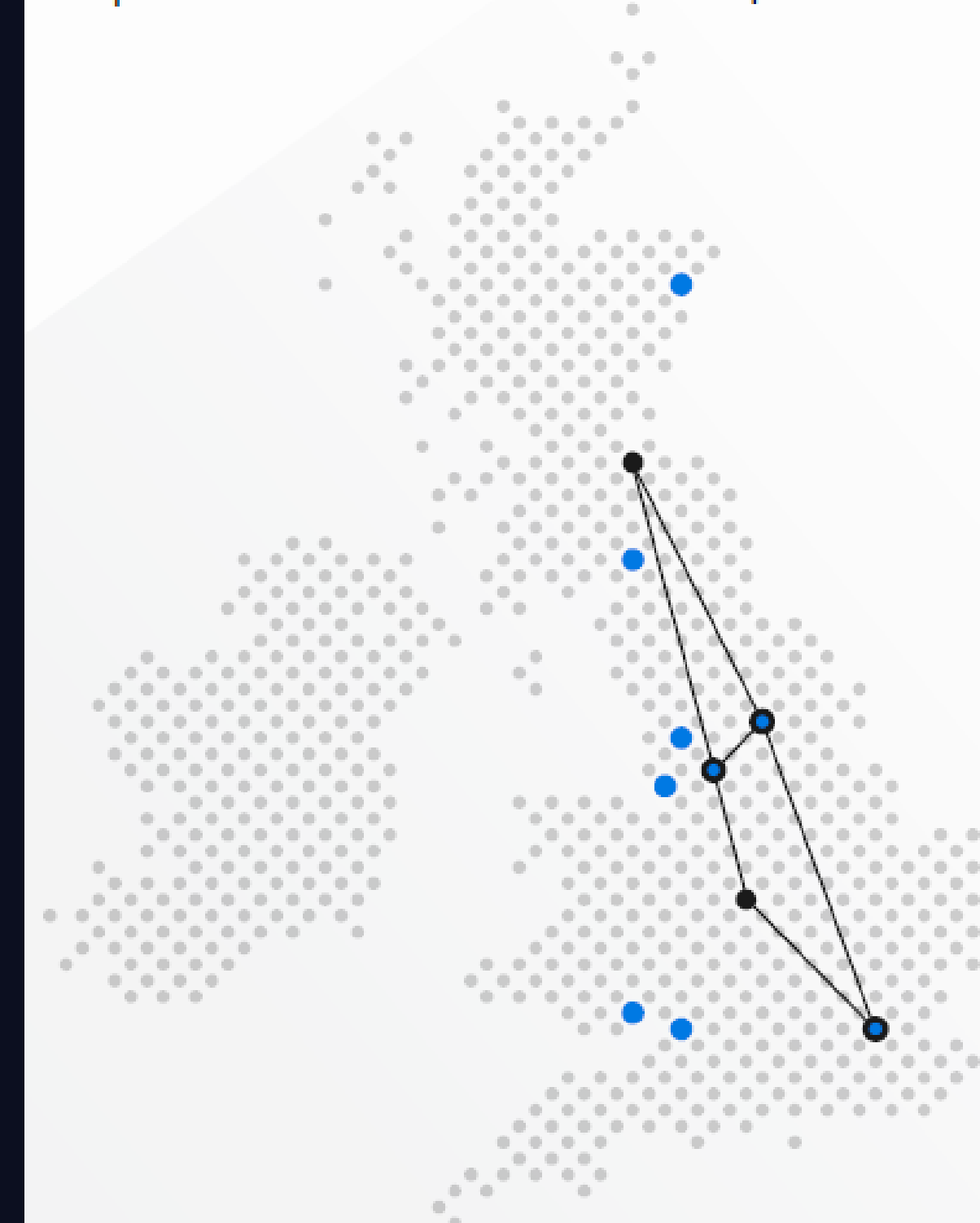
We then connect back to our national network using a choice of three national commercial backhaul providers.

We have residential and commercial customers in nine cities and growing.

Our core data network

10Gbps
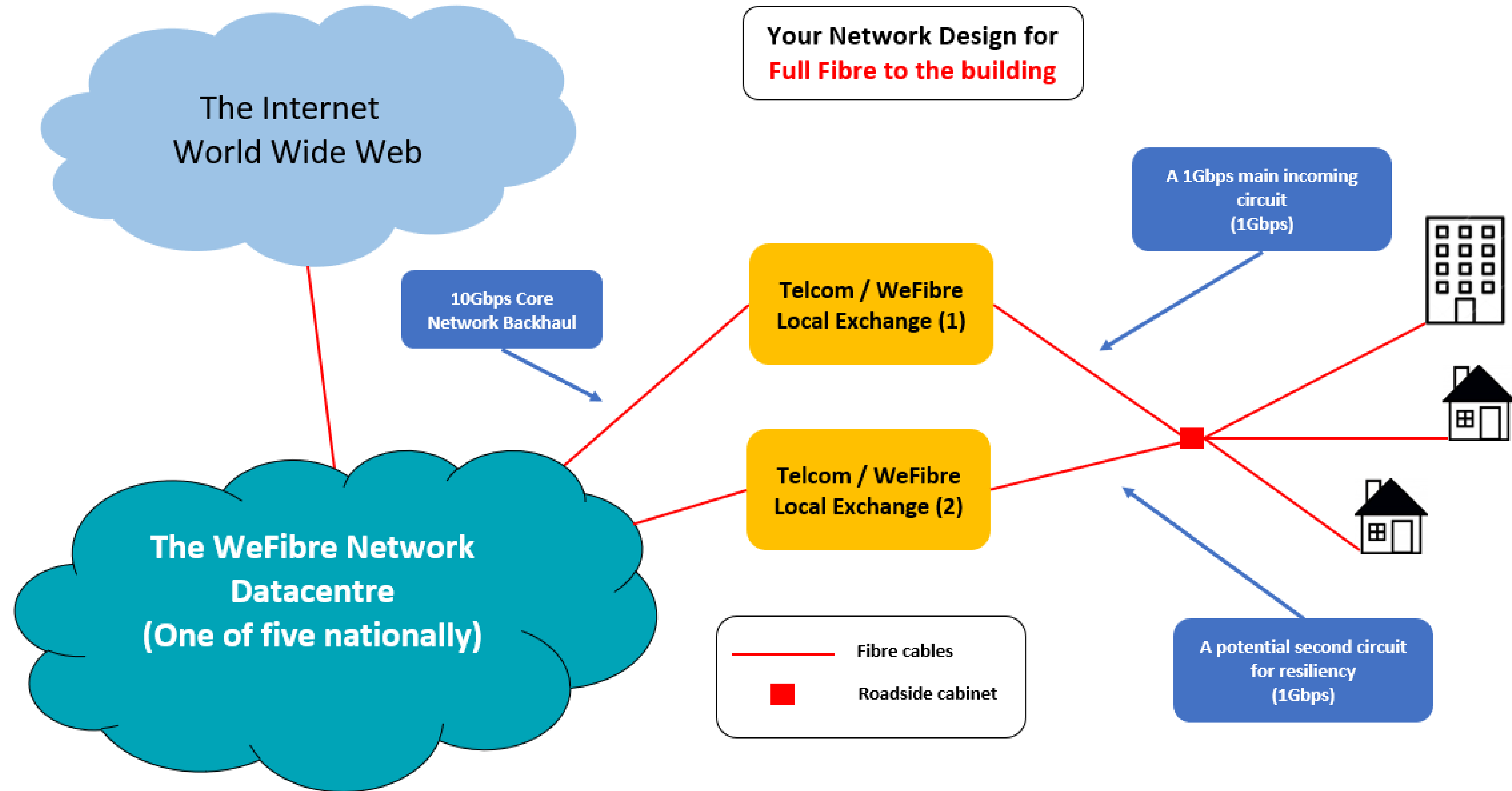capable core

5
UK datacentre presences

Our fibre access network

40,600
homes passed

12,200
businesses passed

we promise

Register your interest at **wefibre.com**

we fibre

Perfect Home Internet.

We offer a straight 1Gbps service to homes in your area, no fuss and no contract.

Just one simple low cost fast fibre speed.

£20 a month for homes

With 24 hour installation time once our network has arrived in your area

we promise

∞	🏠	💬❓
Unlimited usage	Fibre to the home	24/7 Support
£	🔧	📵
No price rises	Professional installation	No line rental

we promise 🚀

Register your interest at **wefibre.com**

Perfect Business Internet.

£60 a month for 1Gbps to businesses

We offer a 10Gbps option to businesses.

100% uptime

With 24 hour installation time once our network has arrived in your area

Our flagship business connectivity offering is one of the best on the market

Our flagship offering*	100% up-time service level agreement	10Gbps symmetrical upload and download speeds available	24hr installation timelines
Standard market offering	99.95%	1Gbps	30days

Designed to give customers the ultimate connectivity experience

24/7 UK-based support	Paperless billing and online payments	Symmetrical upload & download speeds	No reliance on third party networks	Comprehensive suite of additional services

The benefits.

See the benefits that we bring to you, your family and your business.

We have customers that you can speak with that will testify to the great quality service that we deliver to your home or business.

We guarantee our service or you can cancel, walk away and we will not be offended.

Fast and reliable managed internet

For streaming, gaming, work and play

Ubiquitous Wi-Fi

Everything connected, in every corner of the home and throughout the development

Cutting edge technology

Always providing next generation technology solutions

Seamless support

With 24/7 UK based support and a fleet of local field engineers we fix things very quickly

Speed options which keep up

Ultrafast connectivity keeps pace with residents' exponentially growing needs
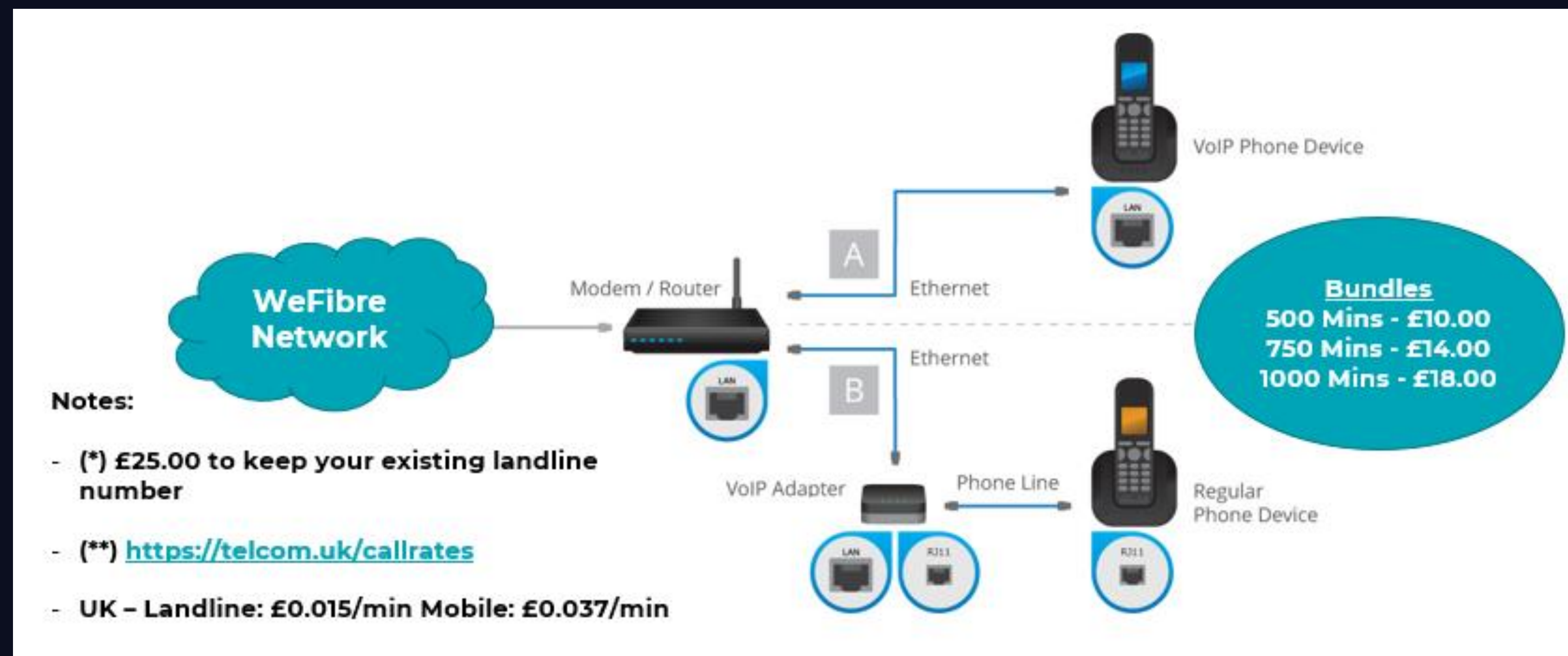
Business class service levels

Residential connections fixed with business grade response and fix times - guaranteed

IP Telephony.

Keep your own phone and buy a convertor for pennies to plug into our network or purchase an IP phone from a store and just plug it into our network.

Get in touch to either keep your own number or have a new one, we'll set everything up for you and bill you as you go at standard rates

WeFibre Network

Modem / Router

A   Ethernet

B   Ethernet

VoIP Adapter   Phone Line

VoIP Phone Device

Regular Phone Device

Bundles
500 Mins - £10.00
750 Mins - £14.00
1000 Mins - £18.00

Notes:

- (*) £25.00 to keep your existing landline number

- (**) https://telcom.uk/callrates

- UK – Landline: £0.015/min Mobile: £0.037/min

Commercialisation at every layer

Managed services & voice
We provide a suite of services that our connectivity customers can use to get the most out of their connection

- LAN & Wi-Fi
- Secure Internet Access
- Managed Firewall
- Hosted Voice
- SIP Trunking
- Direct routing for Microsoft Teams

Internet & connectivity
A wide range of technologies to connect customers to the internet, data centres and other commercial locations

- Dedicated Internet Access
- Business Broadband
- Business Broadband Plus
- Ethernet
- IP VPN
- SD WAN
- Cloud Connect
- Colocation
- Wavelength
- Dark Fibre

Building Infrastructure
A variety of products designed to help property managers design and manage their building or estate's network.

- Preconnect
- Preconnect Estate
- Smart Building Consultancy
- Advanced Fibre and Mobile Infrastructure for large-scale residential buildings

Engineering services
Our skilled installation and civil teams allow us to offer engineering services to customers and other providers lacking that capability.

- PIA-as-a-Service
- Duct Concession
- Duct & Pole Consultancy
- Rural fibre networks

ISP & infrastructure software
Commercialising the software tools that we've built internally to extract value from smaller ISPs and adjacent industries

- Residential customer management platform for ISPs
- Wayleave generation and management platform
- Duct management platform
- Wholesale connectivity portal

we fibre

Enabled by

Department for Digital, Culture, Media & Sport

Service and Support.

- Contact us by phone, live chat or email

- 96% of all calls answered in under 10 seconds

- 100% Service Desk SLA in FY2020

- All fault calls logged with unique reference no.

- All calls assigned a priority level

- Priority levels are our commitment to your service

An award-winning service desk.

we promise 🚀

Our commitment.

- We are dealing with many DCMS projects UK wide

- We are dedicated to making our DCMS venture successful across the UK for the benefit of everyone

- We have dedicated engineering and project personnel working only on DCMS projects

- We are committed to giving you all the information you need to vote for us

- We want you to be a customer of ours for years to come

- We are committed to staying ahead of the technology curve bringing new products to you

we promise 🚀

Register your interest at **wefibre.com**

Manhattan Loft Gardens (London)

"London's Sexiest New Skyscraper"
SUNDAY TIMES MAGAZINE

TYPE	Hybrid Build to Rent, Hotel & Direct Sale
APARTMENTS	248
DEVELOPER	Manhattan Loft Corporation
PRODUCT	Managed internet
SERVICE	• 100Mbps inclusive managed internet for every apartment. • 10 Gigabit (10,000Mbps) upgrade available for every apartment. • Business internet provided to 'The Stratford' boutique hotel.

"Our latest premium development demanded cutting edge connectivity, something that stands out from the rest and Telcom's ClearFibre product didn't disappoint.

The internet speeds are beyond belief and the professionalism and flexibility of the whole team from planning and installation to their ongoing support is second to none."

- Maki Benvenuto, General Manager, MLG.

The Green Quarter (Manchester)

> "The Green Quarter is the coolest place to live"
>
> THE TIMES

TYPE	Build to Rent and Direct Sale
APARTMENTS	713
DEVELOPER	Julie Twist
PRODUCT	Managed internet
SERVICE	• 100Mbps inclusive managed internet for every apartment. • 1 Gigabit (1,000Mbps) upgrade available for every apartment. • In-building pervasive Wi-Fi for Residents and Management.

"The accommodation in The Green Quarter is excellent, it's on the outskirts of the City but the walk to the City has been greatly improved. It's a very popular area for sales and rentals and they aren't on the market for long.

The internet speeds are phenomenal and the service from ClearFibre is fantastic."

- Julie Twist, Managing Director.

To date we have both connected and delivered fibre networks passed 40,600 homes and 12,200 businesses.

A team with the right blend of skills

An experienced management team with a demonstrable track record across the telecommunications, technology and real estate sectors. A team that possesses the skills to successfully execute on Telcom Group strategy.

Shaun Gibson
CEO

Telecommunications & tech startups

Erica Ingham
CFO

Financial control & commercials

Thom Seddon
CTO

Network design & software

Alistair Adams
CPO

Systems, automation & user interfaces

Chris Baldock
Chairman

B2B solutions, startups and fund-raising

and a future-oriented approach

Build a high quality, affordable product

By being able to deliver each layer of the connectivity stack, we maximise our control over the quality and cost of our service offering. We also can split out services from each layer to provide to competitors who can't do that part themselves.

Scaling through automation

Continuous automation and improvement reduces head count requirements, minimises mistakes and other manual inefficiencies associated with pursuing economies of scale, and provides better data for strategies like JIT inventory management.

Maintaining a strong customer focus

Bringing the user experience design principles from modern competitive software businesses into the more traditional ISP sphere allows us to make a strong positive impression on new customers as well as foster positive long term customer and partner relationships.

we fibre

- **What is full fibre?**
  It is a fibre from our network straight into your home and into our router (home hub)

- **Can I actually get a 1Gbps speed?**
  Yes, if your computer equipment supports that speed

- **Do I have to sign a contract?**
  No, no contract, it is all pay as you go

- **Do I need to pass a credit check?**
  No, you get a free 3 months and then pay as you go

- **How do I get help when I need it?**
  You can call, email or chat with our 24/7/365 friendly support team

we promise 🚀

Register your interest at **wefibre.com**

we fibre

- **How big is your company?**
  48 staff in total with six people on the service desk working shifts.

- **How quickly can we get your services?**
  It will take us 60-120 days to get our network into your area, then 24 hours afterwards to connect you

- **Availability of static IPv4 addresses and their cost?**
  Single dedicated IPv4 can be purchased for £5/m

- **Do you support IPv6 ?**
  Yes, we support IPv6

- **Do you block any TCP or UDP ports?**
  No explicit blocking currently

we promise 🚀

Register your interest at **wefibre.com**